



Press release

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FINANCIERE DE CHAMPLAIN FURTHER STRENGTHENS ITS SUSTAINABLE DEVELOPMENT OFFERING:

CHAMPLAIN SOLIDARITE FUND LAUNCHED

A pioneer on environmental issues as early as 2004, with the *Performance Environnement fund*, Financière de Champlain is today confirming its positioning as a sustainable development specialist with the launch of *Champlain Solidarité*: a shared return fund combining ethics and solidarity.

As of 2005, Financière de Champlain supplemented its offering in the sustainable development sector with the launch of the ***Performance Vitae*** fund, focused on the **aging of the population** from a health perspective: dependency care, medical equipment, home-based hospitalization, personal services, etc.

At the end of 2006, Financière de Champlain created its first **SRI** or socially responsible investment fund: ***Performance Responsable***. In 2008, Financière de Champlain participated in the creation of the French asset management association's (AFG) sustainable finance and responsible investment section, as a founding member.

The launch of the ***Champlain Solidarité*** fund is in line with this **global approach** to sustainable development, laying the foundations for a new pillar: **solidarity**.

"Sustainable economic growth will not be able to be achieved without taking the environment and human development into account".

Jean-François Descaves – Chairman of Financière de Champlain.

Champlain Solidarité: a shared return fund

- **Long-term fo** Champlain Solidarité ISIN:

From the outset, Financière de Champlain has invested in the social economy by maintaining partnership-based relationships with associations, notably for social integration (Alpha IV, Autre Monde, La Mie de Pain, etc.). The idea to create a shared product was therefore perfectly natural, making this commitment “official” in three key areas: **the fight against exclusion (social, disability, etc.), the protection of underprivileged children, and assistance for the elderly.**

Seven associations will be supported in connection with Champlain Solidarité: *Papillons blancs* (mental disability), *Blouses Roses* (hospital entertainment for the elderly), *Fondation d’Auteuil* (young orphans), *Enfants du Mekong*, *La Mie de Pain*, *Les Petits Frères des Pauvres* and *Une Chorba pour tous* (social integration).

While the conditions for sharing imply a choice of **yield stocks**, performance will be achieved through stock picking within **European midcaps**. This market segment is made up primarily of growth stocks, most of which are highly undervalued. Furthermore, this midcap bias represents a **differentiating** factor for Financière de Champlain on both the SRI and shared return segments.

Equity exposure is at least 60%.

Management fees represent 2% (1.5% for the institutional section).

Champlain Solidarité is eligible for share-based savings schemes.

- **Shared return fund combining ethics and solidarity**

The Champlain Solidarité fund’s ambition is to ensure the consistency of the fund’s **social** purpose and the makeup of the portfolio, which will be based exclusively on stocks that meet our **SRI** criteria. As for Performance Responsable, the stock picking will be founded on four pillars:

- **Exclusion** (arms, tobacco, alcohol, animal testing, etc.)
- **Financial filter:** profitable and noncyclical companies
- **Internal non-financial criteria:** 120 criteria focusing on social dimensions (25% of the rating) and environmental aspects (27%).
- **“Field” approach:** site visits, dialog with all stakeholders, leading to the drafting of an audit report.

True to our convictions, we hope in this way to contribute, through a clear and meaningful offering, to meeting urgent social needs and the development of solidarity savings...

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